



PACIFIC COAST UNIVERSITY
FOR WORKPLACE HEALTH SCIENCES

**Continuing Professional Development Opportunities
at
Pacific Coast University for Workplace Health Sciences**

PCU-WHS is open to accepting Certified Disability Management Professionals (CDMPs) and Certified Return to Work Coordinators (CRTWCs) who wish to gain Continuing Education Credits in order to maintain professional certification.

Each term of the academic year, the University offers a selection of courses that may be of interest to practising CDMPs and CRTWCs through its online learning platform. These courses are taught by highly qualified and experienced professors using an instructional format that allows flexibility for learners as to when and how they participate. This approach offers a convenient way for career professionals to integrate continuing education into their busy schedules. Currently, applications are open for the following course:

WHDM 404: Economics of Workplace Health Initiatives.

The course takes place from the **September 10 to December 2.**

The focus of WHDM 404 is best practice in the application of economic evaluation methods to work disability prevention and management programs. It is designed for students with little to no economics training, so the curriculum begins with an overview of economics fundamentals. The course addresses key aspects of economic evaluation, and is designed to enable students to undertake their own program evaluation and prepare a business case around it.

Topics covered include:

- Concepts of efficiency and equity
- Costing incidents
- Measuring health and productivity
- Evaluating program effectiveness
- Different types of economic evaluations and their related decision rules
- Discounting and sensitivity analysis
- Challenges that economist grapple with in the area of economic evaluation.

The course is convened by **Dr. Emile Tompa**, who is co-director of the Centre for Research on Work Disability Policy (CRWDP) and is a senior scientist with the Institute for Work & Health (IWH). He has carried out research and published widely in the domains of:

- Policy analysis of occupational health and safety and work disability policy systems
- Economic evaluation of workplace interventions for health and safety, return to work, and management
- Societal analysis of the economic burden of work injury and illness
- Labour-market experiences and their health and human development consequences over the life course.

Successful completion of the course provides 40 CEC hours for CDMPs and CRTWCs.

For further information, to register for the course, or to request regular updates of courses at PCU-WHS, please contact: Jennifer Murray, Student Services & Records Coordinator at education@pcu-whs.ca or phone: 1-778-421-0821, ext. 209.