



Volume 6: Issue 4
October 2020



Jennie Ridler, Coordinator
Membership Services

Introducing New Coordinator of Membership Services

Fall 2020 has brought change to the CSPDM offices. Sheena Cook, who has been the Coordinator of Membership Services for the past nine years decided to retire in early October. Many of you had the opportunity to meet Sheena through attendance at the IFDM 2018 in Vancouver or the CSPDM Conference in Toronto in October 2019. We very much thank Sheena for her years of service.

We now have joining us in the role of Coordinator of Membership Services, Jennie Ridler. We asked Jennie to spend a few minutes to introduce herself to the members, and below is her introduction in her own words. Her contact information is at the bottom of this newsletter.

Hello CSPDM Members!

I'm Jennie, your new Coordinator of Membership Services and I am really looking forward to working with you all.

I was drawn to apply for this role for the opportunity to utilize my many years of communication and administration experience and apply those skills in a new setting. I've previously worked in multiple industries including Retail, Manufacturing, Tech, Consulting and Financial Services. I have had responsibility for internal and external communication programs, executive support, project management and event planning. I am excited about the prospect of drawing on that past experience to support the CSPDM membership. I will be responsible for exam applications, annual certification renewals, correspondence, communication, programs and events.

If we speak on the phone, you'll soon realize from my accent that I wasn't born and raised in Canada. I'm originally from England and began my career there. I have also spent time living in Germany and the United States. I moved to Vancouver, BC for a temporary assignment in 2003, fell in love with Canada and began the immigration process. I am now proud to have dual citizenship and plan to stay in Canada permanently. My husband and I have now relocated from the City of Vancouver to Vancouver Island to be closer to the mountains, lakes and trails. This is where you will find me hiking with my dog when I am not at work. I was seeking a local career opportunity based here in the Alberni Valley and I couldn't have been happier when I was offered this position here with NIDMAR and the CSPDM. My past responsibilities and experiences have prepared me well for this role and I'm excited for this fresh challenge; for all that I can learn and all that I can bring.

I started my training for this position three weeks ago and am now beginning to feel more confident with my new responsibilities and starting to work more independently. It's a steep learning curve to start a new job and learn about a new industry, but my colleagues here have been so supportive during this transition and have really made me feel welcome and part of the team.

I'm looking forward to connecting with more of our members as time goes by. Please don't hesitate to reach out if you have questions or if I can support you in any way. I'll do my very best to assist you and if I don't (yet) know the answer to your query, I'll be sure to find it so that we can both learn together!

Jennie

Tel: 778-421-0821, ext. 210

Email: jennie.ridler@cspdm.ca